

Vernon White

New Media Producer and Project Manager for Shiroi Gomi

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Summary

Media producer with project management, data management, video production, and multimedia experience focusing on effective communication of my client's message in all media. Over the past few years I have worked in data management, project management, broadcast television, oil industry, technical documentation, trial graphics, corporate media, and computer manufacturing... all while going back to school full-time (M. S. in Information Technology in 2007 and Magna Cum Laude B. A. in Communication in 2004), marriage, and a young child (July 2005). I am very good at scheduling my time and effort to effectively reach my goals and assignments. I possess the ability to manage multiple, complex projects in a timely manner, work as a team player, and the ability to adapt quickly to dynamic, fast-paced environments and challenges.

Specialties

IT Project Management

- Management of visual acquisition project
- Management of more than 17 terabytes (TB) of data
- Technical research project for new data acquisition and storage technology
- Project coordinator for Storage Attached Network (SAN) feasibility project

Media Production

- Independent media production
 - Video editing experience in television news
 - Technical illustration and graphics
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Experience

New Media Project Manager at Shiroi Gomi

January 2010 - Present (3 months)

New media production and project management consulting taking control of the nebulous new media projects with proven project controls.

Project Manager at Origin Design

July 2008 - June 2009 (1 year)

Project Manager for the Interactive Projects Team. Responsible of the scheduling, resourcing, and staffing for all Interactive projects. Work with internal and external clients to meet each project's goals.

3 recommendations available upon request

Business Analyst at Kelly IT Services (AIG) at AIG Retirement Services

May 2008 - July 2008 (3 months)

Support project based implementation of web-based Retirement Management services to education and non-profit sectors.

IT Coordinator-Projects at Kelly IT Services (British Petroleum)

November 2006 - March 2008 (1 year 5 months)

Manage the visual acquisition project for the Gulf of Mexico decommissioning activities.

- Conducted technical research for offshore wireless communication project implementing over the horizon 802.11a wireless communication system versus satellite communication system. Project cost savings of ~\$100,000 per month in communication infrastructure costs.
- Coordinated project cost, feasibility, and technical study for 240 TB SAN for video storage system to be housed in one of the corporate data centers. Project lifetime cost of ~\$3 million for installation and four years of operational expenses.
- Manage multiple terabytes of video data and index.
- Responsible for storing, indexing, and editing of all video acquired from offshore operations.
- Edit video using Adobe Premiere Pro CS2.
- Oversee data duplication and transfer during close-out of project.

Multimedia Producer at Modis IT (Hewlett-Packard)

July 2005 - August 2006 (1 year 2 months)

Managed Getting Started Disk (GSD) for HP iPAQ Handheld computers which was included in every iPAQ handheld and was part of the Out Of Box Experience (OOBE) for HP.

- Gathered text and programs, organized content, tracked localization issues for multiple languages, shepherded the GSD through QA process, and duplicated GSDs for factory replication.
- Compiled, organized, indexed, and packaged all of the documentation and programs for the included disk for the iPAQ handheld division of HP.
- Managed running the disk through the Quality Assurance/Quality Control process.

Video Editor at KTRK Channel 13

February 2005 - February 2006 (1 year 1 month)

Edited video from various sources (tape, server, and field photographers) on Grass Valley Non-Linear Editing (NLE) workstation for on-air news broadcasts at a local television station in the number 10 market.

Multimedia Producer at Shiroy Gomi

September 2003 - December 2005 (2 years 4 months)

- Created website for the Austin County Emergency Response Team.
- Edited 10 minute video for local Woman's business group awards presentation.

Web Developer at Meador Staffing Solutions

March 2005 - July 2005 (5 months)

Maintained web page for San Jacinto College.

- Red Dot content management system.

Production Assistant at KPRC Channel 2

December 2003 - February 2005 (1 year 3 months)

Assisted Morning news production crew. using iNews and Informer software for morning news at a local television station in the number 10 market.

Multimedia Producer at The Creative Group - a division of Robert Half International

March 2004 - August 2004 (6 months)

Updated an oil field services company's Macromedia Director Kiosk based presentation for the Offshore Technology conference and subsequent sales usage.

- Created kiosk based multimedia presentations for Mi-SWACO sales and marketing.

Project Manager at Shea Writing Solutions, Inc.

October 1999 - September 2003 (4 years)

Project Manager

- Managed Access database project, including team member selection, client communications, and task assignments.
- Managed multiple writing and graphics projects.
- Responsible for personnel, budget tracking, and project schedule.

Senior Graphic Artist

- Produced illustrations for technical manuals, website development, and web administrator.
- Created graphics from technical sources including CAD drawings, Subject Matter Expert interviews, and research.
- Created corporate website and designed original logo.

Graphic Designer/Web Designer at Art Squad, Inc.

August 1997 - October 1999 (2 years 3 months)

Graphic Designer for FTI Consulting (contract position)

- Utilized lawyer's notes, interviews, and research to create graphics.
- Created multimedia litigation support presentations using Macromedia Director and Flash.

Graphic Designer/Web Designer for Sperry-Sun (contract position)

- Created graphics from technical sources including CAD drawings, Subject Matter Expert interviews, and research.
- Developed web site for delivery of technical manuals in a PDF format to a global audience.

Project Manager at Information Development, Inc.

February 1993 - August 1997 (4 years 7 months)

Project Manager

- Managed several writing and graphics projects.
- Responsible for personnel, budget tracking, and project schedule.

Computer Graphic Artist

- Created graphics from technical sources including CAD drawings, interviews, and research.
- Generated of multimedia presentations using Macromedia Director and Authorware.

Education

Capella University

MS, IT: Project Management and Leadership, 2004 - 2007

University of Houston

BA, Communication: Media Production, 2002 - 2004

Interests

Project Management, Podcasting, Media Production, Special Effects, 2D and 3D Animation

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3 people have recommended Vernon

"Vernon was an excellent team advocate with a firm grasp on the complexities involved in managing enterprise level interactive projects. His familiarity with many of the front-end web design and video production technologies and work flows made him effective at facilitating the coordination of internal resources to help accomplish team goals. I enjoyed working with him."

— **Martin Pepper**, *Design Director // Interactive, Origin Design*, worked directly with Vernon at Origin Design

"Vernon is an excellent project manager. Vernon managed some of our agency's most valuable clients and would not hesitate allowing him to manage any type of client or project. Vernon is of the highest integrity and is on time every time on every project."

— **Steve Stepinoff**, was Vernon's client

"Vernon is a superior project manager. He's experienced, well educated and willing to have those uncomfortable conversations it sometimes takes to keep things moving along. Best of all, he sees potential problems before they become actual problems. I would trust him to take the reigns on projects of any size or complexity."

— **Dylan Powell**, *Marketing Strategist and Senior Copywriter, Origin Design*, worked directly with Vernon at Origin Design

[Contact Vernon on LinkedIn](#)